

8 Practical Steps

to pursuing an Urban CPM



1. Increase Prayer for My City

I will set and work towards realistic goals of -

- Daily praying for specific requests related to my city including praying for Persons of Peace and the salvation of the lost I know in the city.
- Recruiting a number of local Believers who will commit to praying regularly for specific requests related to the city.
- Recruiting a number of Believers in other places who will commit to praying regularly for specific requests related to the city.
- Regularly updating these partners with specific prayer requests for the city.

(Note – if I am already doing some or all of these actions, set goals for a realistic increase in this activity.)



- Set a goal for a specific number of minutes each day to pray for specific requests for your city. If you are already doing this, set a goal to increase your time by 20%.
- Recruit 5 new insiders and 5 new outsiders to pray daily for CPM in your city.
- Update your prayer partners at least monthly with a minimum of 5 specific prayer requests.
- Track your prayer progress daily for the next month.



Do not be anxious about anything, but in everything, by prayer and petition, with thanksgiving, present your requests to God. Philippians 4:6



2. Increase Competency - Language, Cultural, Urban

I will set and work toward realistic goals of -

- Gaining more fluency with the primary language in my city with an emphasis on spiritual language.
- Increasing my understanding of the local culture and it's impact on receiving the Gospel and discipleship.
- Understanding my city, it's geography, it's unique aspects and the variety of socio-economic or other population segments.





I have become all things to all men so that by all possible means I might save some. 1 Corinthians 9:22

- Memorize your testimony, John 3:16 and the use of one Gospel presentation (tract or oral) in your city's primary language.
- Set a goal for a minimum amount of weekly time to build cultural awareness via reading books or online, visiting museums or other cultural sites in your city or interviewing local residents about cultural matters.
- Set a goal to go to five new streets or locations in your city every week.



3. Seek Multiple Streams

- I will segment my city geographically and / or by socio-economic segments for the purpose of ensuring all population groups are a focus for receiving the Gospel and churches.
- I will seek to start multiple streams of work so that the rapid multiplication of Believers and churches can occur across every segment of the city.



- Purchase or make a map of your city. Use highlighters or markers to segment the city into a number of geographical areas. Use existing political divisions or a simple grid.
- Make a listing of each category of profession or educational level in your city that you are aware of or have heard of. Make similar listings for income levels, education levels, age levels, or sub-cultures. Consider other "types" of people you have observed in your city and generate more lists.



I will send them out to make a survey of the land and to write a description of it, Joshua 18:4



4. Confirm Vision, Process and Tools

- I will confirm the basic vision God has given to me for reaching all of my city with the Gospel so that I can communicate it clearly.
- I will confirm the basic comprehensive training process in which I am working to see people move from non-Believer to Believer; Believer to Obedient Disciple; Obedient Disciples to a local church; a local church to a multiplying local church. I will be able to simply express each of these steps.
- I will confirm the basic tools I intend to use for evangelism, discipleship, and training Believers to be a multiplying church. I will be able to effectively use each of these tools.
- I will ensure that the vision, processes and tools are appropriate to the people and culture of my city and as such are reproducible.





For I know the plans I have for you," declares the LORD, "plans to prosper you and not to harm you, plans to give you hope and a future.

Jeremiah 29:11

- Pray and ask God to confirm His vision to you for your city. Write out a simple statement of what you believe God wants to do in your city, or what the end result will be. Translate the statement into the primary language of your city and memorize it.
- Create similar, basic one sentence statements for how a person will move through each of the stages of non-Believer, Believer, obedient Disciple, how a group of obedient Disciples become church and so forth. This will be your training process.
- As mentioned in the Language application from page 5, have at least your testimony and one basic Gospel presentation memorized. Add to this a basic training tool that facilitates the movement from Believer to obedient Disciple and a group of obedient Disciples to a multiplying church (e.g. Training for Trainers, T4T).



5. Increase Evangelism

I will set and work toward realistic goals for –

- My own personal evangelism on a daily basis.
- Training of every Believer I know in a basic evangelistic presentation.
- Inviting Believers from outside to come to my city and share the Gospel broadly.
- Where possible to broadly scatter evangelistic materials (print, digital, media) to increase the general awareness of the Gospel within my city, and perhaps to link into personal evangelistic presentations by national believers.



- Set a minimum of at least 5 full Gospel presentations per week.
- Make a list of every Believer you know in the city. Highlight those whom you know are not actively evangelizing others and invite them to participate in training. Train them in the basic presentation you are using for evangelism.
- Cultivate partnerships with churches that will send people to do evangelism in your city. Ask partners for a commitment to send a team this year.
- Discuss the idea of broad seedsowing with your local partners and seek Gods will in how to do this for maximum impact.



Do you not say, 'Four months more and then the harvest'? I tell you, open your eyes and look at the fields! They are ripe for harvest. John 4:35



6. Build Significant Vision-filled Relationships with Nationals

- I will seek to build significant relationships with local Believers and will cast vision to them for CPM.
- I will seek to be a servant to local Believers.
- I will look for multiple local co-workers or partners, those local Believers who have the same vision and passion for reaching all of my city with the Gospel of Jesus Christ, or those who are willing to grow in their vision.
- I will recognize that vision casting is achieved best in the midst of an established significant relationship and as an outgrowth of my personal testimony of consistent evangelism and discipleship of others in the city.





I thank my God every time I remember you. In all my prayers for all of you, I always pray with joy because of your partnership in the gospel from the first day until now, . . . Philippians 1:3-5

- Make at least one appointment a week with a local Believer for the purpose of praying with them and asking them how you can serve them. Do not try to "sell" them anything during this time.
- Ask local Believers you know for the names of other local Believers you have not yet met who might have a heart for evangelism in your city.
- Model to local Believers a consistent testimony of hard work and frequent evangelism. Take local Believers with you as you serve in this way.



7. Increase the Effectiveness of my Time Usage

I will assess and adjust my schedule –

- Removing non-essential activities from my work schedule that will not facilitate a CPM.
- Re-arranging my schedule to insure my availability at the times when people are available in my city.
- Re-arranging my schedule to give me the greatest number of opportunities for training others.



- Record all of your activities on a blank schedule form for a period of two weeks. At the end of two weeks look for activities that can be removed or changed to increase time spent in evangelism and training Believers.
- Evaluate your ministry times against your knowledge of when the city residents are available. Make changes as necessary. For example, consider spending more evenings and weekends in ministry while insuring appropriate family and personal time is still maintained during the weekday daytime.
- If you are currently training Believers on a weekly basis, look for opportunities to move those training times to every two weeks freeing you up to initiate more training times or more evangelism times.



Whatever you do, work at it with all your heart, as working for the Lord, not for men, . . . Colossians 3:23



8. Focus on the Fruitful

- I will focus evangelism on Persons of Peace, those with whom God is already at work and has brought them to a point of spiritual inquisitiveness.
- I will invest heavily in those Believers who are obedient and fruitful in the initial steps of following helping them to grow into stronger disciples and apostles. I will live out a T4T-type process of interaction with them.
- I will seek to facilitate continued training and mentoring to those Believers who are faithfully reaching and discipling others and those churches who are faithfully multiplying themselves.
- I will eliminate tools, practices and projects that are not producing fruit in terms of new Believers and fruit bearing disciples.





For everyone who has will be given more, and he will have an abundance. Whoever does not have, even what he has will be taken from him. Matthew 25:29

- Evaluate the current locals with whom you have regular contact. Try to identify those who already have an interest in the Gospel. Minimize time with those who have heard a full presentation of the Gospel but have not received. Intentionally share with more new people looking for those who express an interest in hearing more.
- Make a list of all local Believers who you have met. Evaluate each according to the degree in which they are applying or obeying what you have trained them in. Look for opportunities to spend more time with those who have been obedient in what they are learning.
- Decrease or eliminate your time with groups that have received training from you but are not being faithful in evangelism and/or passing on what they have learned to others. Leave the relationship with these groups open to restart meetings when the time is more appropriate for them to make application. Re-invest this reclaimed time in evangelism and looking for other existing Believers who are interested in applying what they have learned.